## **16. PERSONA**



## EDUCATION ARCHITECTS

WHO ARE THEY?  NAME  AGE  CITY/VILLAGE  EARNINGS  FAMILY  OTHER	WHAT OR WHO HAS INFLUENCE ON THEM?
WHO ARE THEY?	WHAT IS THEIR TYPICAL DAY LOOK LIKE?
WHAT MAKES THEM HAPPY? WHAT MAKES THEM SAD?	INTERESTS
FAVOURITE QUOTE	